



urban design

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Urban design is the method of shaping the physical setting for life in villages, towns and cities; essentially it is about place making and an integrated approach the design of the built environment. Fairhurst's Urban Design team works closely with the public and industry professions to achieve strong design visions which can be realised and delivered. Fairhurst's urban designers provide quality, innovative and sustainable urban design solutions that address urban environments from a social, economic and environmental perspective.



The Urban Design team provides an integral part of the planning and design process informing development proposals and regeneration agendas throughout the country. Fairhurst's urban designers provide design services for both private and public client and are currently involved in residential, commercial, industrial and mixed use developments, on all scales. The designers are responsible for providing clients with guidance on viable development options, through the use of creative graphic techniques and report writing to communicate design concepts and development proposals. The Urban Design team is involved in the preparation strategic and detailed masterplanning documents, design briefs, and detailed site layouts, together with urban design analysis, feasibility studies and design research.

The Urban Design team is based in our Newcastle office, providing a full range of urban design services supporting Fairhurst's 15 offices nationwide, together with an extended range of services for external clients.

Fairhurst's designers provide a fresh perspective on urban design, fostering a close working relationship alongside Fairhurst's landscape architects, planners and engineers, giving the Urban Design team a unique outlook on design, ensuring a broad understanding of the practical issues of project delivery and client satisfaction.

projects

Bridging NewcastleGateshead - 'The Value of Good Design' Research

Bridging NewcastleGateshead, together with the other Government Housing Market Renewal Pathfinders, commissioned the Urban Design Team, In joint venture with Hopper Howe Saddler and LJ Research, to undertake research into the value of good design and the range of current design guides and standards for residential developments.

The findings from the research will be used to focus Pathfinder investment through highlighting which design approaches provide the best 'value' from a social, environmental and economic perspective. The final report will offer practical advice on how the Pathfinders can implement and assess residential design quality.

Sheburn Road - Masterplanning and Developers Brief

Three Rivers Housing Group commissioned the Team to undertake and develop a Regeneration Masterplan and Developers Brief's for a site on Sherburn Road in Durham.

The Team produced a number of site layouts through the production of zonal masterplans and through discussions with Durham City Council, the design team was fully aware of the sites proximity to a World Heritage site and other historic locations.

A preferred option was then selected and developed into a detailed site layout, which specified building footprints, access road, parking and recreational areas. The design ensured that the development was responding to urban design guidance and sustainability objectives.

Green Corridor – Masterplanning and Consultation

The Team were appointed by the Green Corridor Neighbourhood Partnership to prepare a community led Masterplan for the areas of The Middles, Craghead, South Stanley, South Moor, New Kyo and Quaking Houses in County Durham.

Consultation has been a key consideration within the Masterplanning process, in particular youth inclusion. Fairhurst built upon an existing Planning Aid project that has been on-going in the area for a number of years in local schools and engaged with them with regards to the current Masterplan development process. Masterplans have now been agreed and finalised in conjunction with the local community and have informed the production of the Green Corridor Design Guide.

River Clyde - Flood Management Strategy

Fairhurst working in joint venture with Halcrow Group Ltd were appointed by Glasgow City Council, in May 2003 to undertake the River Clyde Flood Management Strategy Study.

The original scope of the commission was to deliver a Strategy for the Council to manage flood risk on the River Clyde and to carry out the preliminary design of engineering works for the promotion of a Flood Prevention Order to the Scottish Executive. Design solutions have been created to incorporate flood defences within the landscaped and hard landscaped designs to allow for an enhanced public realm. Public and private spaces that increase identity and enhance security were promoted whilst open space and the river relationship was developed. The quality of space and bank edge treatment linking into public realm schemes was also considered.



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